CITY OF LA PALMA MEMBER OF THE CITY COUNCIL

KEITH A. NELSON AGE: 59
OCCUPATION: Attorney at Law

Experience is what I will bring to our City Council. Having served the citizens of La Palma in various capacities for more than 20 years, I can provide the solid leadership needed for the coming years. I served two terms on the council (1984-1992) and wish to serve you again.

Since leaving the council I have been chairman of the two La Palma blue ribbon finance committees and chairman of the board of both La Palma Intercommunity Hospital and Anaheim Memorial Medical Center. I am a strong school supporter and an active Kiwanis member. As an attorney, I welcome and encourage diverse opinions, which allows for good decision making. These activities and attributes qualify me as a candidate.

I see the need for serious oversight of our city's finances. If we are to continue our excellent police service, maintain streets and landscaping, and provide quality recreation programs, we must control expenses and balance our city budget without increasing fees and taxes.

La Palma deserves elected officials who dare to set high standards and not simply "follow the leader." I promise, if elected, I will represent you with respect, integrity and independence. Remember, experience counts...I ask for your vote on November 2, 2004.